

SEATTLE BIKE AND OUTDOOR SHOW



Washington's Premier Cycling & Outdoor Event
February 16-17 • 2019 • CenturyLink Field Event Center

That's right! It's time for the 29th annual **Seattle Bike & Outdoor Show**.

This is your chance to see the latest and greatest in bikes, cycling accessories, services and travel ideas in a new, more accessible venue, CenturyLink Field Event Center.

The **Seattle Bike & Outdoor Show** attracts an audience of eager and dedicated consumers interested in not just seeing what's new — but trying it out and **BUYING!**

BONUS: As a bonus for exhibitors — this event is now partnered with the **The Seattle Golf Show** — and ALL attendees will have access to the Seattle Bike & Outdoor Show. This adds potential new customers to your business.

That's as many as 15,000 potential customers!

SEATTLEBIKESHOW.COM

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Who attends the show?

Income

- 40% \$100k+
- 20% \$75-\$99K
- 19% \$50-\$75K
- 21% Under \$50K



Reason For Attending

- 21% New Bikes
- 24% Bike Accessories
- 15% Rides
- 20% Destinations
- 20% Prizes & Other



Demographics

- 77% are in the key 18-54 age buying group
- 56% male
- 44% female

NOTE: Above stats collected at 2015 -2017 events.

**Booth space is limited
so register today!**

Space

- 10 x 10 Space **\$645**
- 10 x 20 Space **\$1,095**
- Bulk Space (4 min) **\$450 each**
- Corner **\$150**

Accessories* **\$195**

*Accessories includes table, chairs, carpet.
Not required. Can be purchased A' la Carte
(Table \$75, Carpet \$100, Chairs \$50).*

Electical

Must be purchased through facility
preferred provider. Est. Cost \$70.

Internet

FREE WIFI is available on site.

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