



# Seattle Bike Show



**Washington's Premier Cycling Event**  
**March 3-4, 2018 • CenturyLink Field Event Center**

That's right! It's time for the 28th annual **Seattle Bike Show**.

This is your chance to see the latest and greatest in bikes, cycling accessories, services and travel ideas in a new, more accessible venue, CenturyLink Field Event Center.

The **Seattle Bike Show** attracts an audience of eager and dedicated consumers interested in not just seeing what's new — but trying it out and **BUYING!**

**BONUS:** As a bonus for exhibitors — this event is now partnered with the **Travel, Adventure & Gear Expo & The Seattle Golf & Travel Show** — and ALL attendees will have access to the Seattle Bike Show. This adds potential new customers to your business.

**That's as many as 20,000 potential customers!**

**SeattleBikeShow.com**

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*Produced by Varsity Communications*



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## Who attends the show?

### Income

- 40% \$100k+
- 20% \$75-\$99K
- 19% \$50-\$75K
- 21% Under \$50K

### Reason For Attending

- 21% New Bikes
- 24% Bike Accessories
- 15% Rides
- 20% Destinations
- 20% Prizes & Other

### Demographics

- 77% are in the key 18-54 age buying group
- 56% male
- 44% female

### Income

- 36% > \$100k
- 35% \$50k - \$100k
- 27% < 50k

*NOTE: Above stats collected at 2015 -2017 events.*

**Booth space is limited  
so register today!**

### Space

- 10 x 10 Space **\$645**
- 10 x 20 Space **\$1,095**
- Bulk Space (4 min) **\$450 each**
- Corner **\$150**

### Accessories\* **\$195**

*Accessories includes table, chairs, carpet.  
Not required. Can be purchased A' la Carte  
(Table \$75, Carpet \$100, Chairs \$50).*

### Electical

Must be purchased through facility  
preferred pro-vided. Est. Cost \$70.

### Internet

FREE WIFI is available on site.

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